



# MAGNETIC SIGN CARE GUIDE

## Preparation before applying magnetic signs

Both the vehicle and the back side of the magnetic should be cleaned thoroughly. Check all the edges of the sign and particularly the leading edge for lumps, bumps or damage. A lump or bump on the leading edge can allow air and moisture under the sign causing it to lift off the vehicle.

## Applying magnetic signs

Make sure the surface is completely dry and is free of any dirt or debris. Let the edge of the sign contact the vehicle in the desired position, then allow the magnet to naturally contact the vehicle until it is all down. If it is not in the correct position, peel it off and repeat. Make sure that the entire surface of the sign is smooth against the vehicle with no air pockets wrinkles or bumps.

## Precautions

- Care should be taken with all vehicles, in particular metallic and new paint finish
- All surfaces should be checked regularly
- Re-painted vehicle surfaces and those of new cars should be avoided for a minimum of three months
- Remove signs frequently to allow any moisture built up under magnetics to fully dry
- Avoid application to frozen, frosted wet or hot vehicles
- Avoid leaving the magnetic signs in extreme sunlight for prolonged periods of time while on vehicle
- When signs are on vehicle do not exceed the legal speed limit [ signs are tested up to 70 mph]

## Maintenance

- Remove the signs at least once a week and wipe dry both the magnetic side and the surface of the vehicle
- Remove road film and any dirt before applying or re-applying the sign to the vehicle
- Wash signs with warm water and mild detergent. Avoid cleaning fluids and solvents
- Remove signs from vehicle during hot and very sunny periods
- Store signs flat or in a 3" diameter roll with printed side out. Stand rolls upright, not on their sides